



We support the following formats: We require that files be set no lower than 300 dpi resolution and must be sent in CMYK format. Please allow a .25-inch border containing no live area (important for the text and graphics) for cutting purposes. Front and back of document should be setup as two separate pages. Please do not create both sides in a single file or page (unless file is a .zip or .sit file).

EPS (Vector)

TIFF (Bitmapped-no LZW compression)

JPEG (Bitmapped)

PDF (fonts created to outlines)

We recommend a combination of Cyan 50%, Magenta 20%, Yellow 20% and Black 100% Make a 4-Color Black-If you specify 100% black, but 0% of the other three colors, your printed black will appear washed out.

PLEASE READ BELOW BEFORE SUBMITTING FILES

Include with every job and inquiry:
Give us your daytime and evening phone numbers.

If you are on a tight deadline and looking for quick turnaround, it also a good idea to give us the name and phone number of someone else who can speak knowledgeably, answer questions, and make decisions about your job.
Proofing Files: By the time the job goes to the printer, all edits should be final, the copy carefully proofread, and designs issues settled. When you go to press, make sure the copy has been pre-approved.

WE CANNOT BE RESPONSIBLE FOR PROOFING ANY SUBMITTED JOBS.

Color Critical? If your job is color critical, you must order a color proof at the time of your order. If a color proof is not ordered we are not responsible for any color variations from your monitor to our presses. We can not stress this enough, color variations will occur, if you need to attain perfect color on your job it can only be achieved by ordering and using a color proof.

www.alistpromo.com

phone: 215-482-3343